

# **IncidentMonitor RMA**

## **Why vendors need an automated product return software solution**

Prepared by  
**Monitor 24-7 Inc.**



## Why vendors need an automated product returns solution (RMA Software)

With the economy going more digital every day a clear and seamless return policy is necessary to retain existing customers and acquire prospective customers. A significant percentage of consumers say a clear Product Return Policy influences their decision to buy from a vendor. Consumers today are very concerned about potential return hassles and are not comfortable buying from vendors that don't have a clear return policy. Having full transparency of your returns process will gain the loyalty of existing customers and the trust of new ones.

Another important point is that returned products cause an impact on the efficiency of your organization. Automating your product return procedure will improve the operating efficiency as the employees are less distracted. Think about the time your team spends on talking to customers who ask about the return policy and what the status of a returned item is.

By following an automated workflow process and showing that online to your customer the customer is up to date where the product is in your flow. You are completely transparent and any employee answering the phone is quickly able to see where you are in the flow.

Documenting returns also helps you to analyse root causes of returns Consolidating all of the information into single view enables you to see where the issues are and take the appropriate action. The system can work for you as the first line gate keeper. Identifying which products return more often and why. It will also identify quickly if certain clients return more often than others. Giving your account team the opportunity to sit down with your customers.

A good RMA tool offers a solution to monitor timelines and escalate if timelines exceed response times. This provides you with a measurable, repeatable service process for your RMA providing continuity to your end user community. Additionally, this level of monitoring and data capture enables you to continually improve your RMA process to ensure the highest customer retention possible.

And last but not least.. especially in online sales a return policy is mandatory by law if you sell to consumers. Consumers must have the opportunity to return online purchases without a reason within 14 days after purchase.

**IncidentMonitor RMA** offers a solution that fits any business.

### 1. Form Designer

The admin of IncidentMonitor RMA offers graphical web form designer which allows you to design your own unique web forms with different type of fields you can create and drag and drop in. Think about check box fields, free text fields, drop down fields, multi-line text fields, etc. Fields can be enriched with information buttons which can pop up html web pages to give additional information. Each designed form can be published to the end user community. As you can link security roles to the form or even to section in a form you can make sure that you want to show what you need to show to each type of user.





### **3. Role Based Security**

Defining who sees what is key in RMA. Especially if invoices and cost are involved. You want to make sure that the employees will see what they need to see and if information is confidential this should not be shown to the people in your company who should not see this. IncidentMonitor RMA offers an advanced secure system that allows to define your own unique security roles. As with the predefined ready to go workflow this is as well preconfigured for ease of use.

### **4. Multilingual support**

If you work in an international organization it can be key to publish your RMA forms in multiple languages and to send out your notifications in multiple languages. IncidentMonitor RMA offers this solution. One form can be published in multiple languages. Notifications can be configured in the languages you need. This way you can offer one single solution to the multiple countries you are active in.

### **5. Service Level Management**

IncidentMonitor RMA comes out of the box with an advanced Service Matrix. This matrix offers a solution to define your own unique Service Level Agreements. Accompanied with the service level rules the Service Matrix offers a solution that sends out notifications, alerts, and can escalate to different teams or levels in your organization if agreed service levels are breached.

### **6. Customer Survey**

Understanding what the customer thinks of your service is key to your service improvements. IncidentMonitor RMA offers a simple to configure customer survey template that sends out questionnaires to your customers every time a case closes or every x time a case closes.

### **7. Web front**

IncidentMonitor RMA offers a web front end accessible to your users via various browsers. As we work with security layers you can show on the web what you want to show per type of user. End users who are logged in have the ability to check the milestones of your process flow if allow them to see that.

### **8. Integration**

Integration can be key to companies who need access to multiple tools in the organization. For example to your warehouse or your accounting software. IncidentMonitor offers the key components to talk to other tools. This allows you to keep control and keep track of the procedure within IncidentMonitor RMA while at the meantime other tools can be consulted without leaving IncidentMonitor.

### **9. Reporting and business intelligence**

Knowledge of what is going on and how your organization is performing is important for your business. IncidentMonitor RMA offers an advanced Dashboard and many different reports to keep up to date with your team. Reports can be scheduled and automatically emailed to your stake holders. New reports can easily be added to meet your requirements.



## IncidentMonitor RMA as part of Service Management Framework

IncidentMonitor RMA is an out of the box solution of IncidentMonitor Service Desk Software. The RMA process is ready to go and is available as on-premise solution as well as a cloud version. The process can be adapted to meet your needs or can be used the way it is.

## A Final Word About IncidentMonitor™



IncidentMonitor enables you to easily adapt to the needs of your organization. With its configuration capabilities and unique project concept you are able to start with a

simplistic linear request management system and grow this over time. We see many implementations start with a simplistic Incident Management approach which simply aggregates all of the out-of-band (i.e. e-mail, chat, web requests, etc.) and in-band data (service requests, incidents, change requests etc.) into a single system for reporting and statistics. Then as the organization matures (by organization we mean your service organization and your end user community) other aspects are turned on (or enabled).

## A Final Word About Monitor 24-7 Inc.



Monitor 24-7 redefines service management by helping organizations improve their customer-facing functions. Monitor 24-7 provides simple solutions that tackle

complex help desk processes -- right out of the box. Our goal is to help customers reduce running costs, manage change, implement a fully functional advanced software solution and lower the cost of ownership.

Monitor 24-7 is a Canadian software development organization focused on service management. The software is purely developed by Canadian and Dutch developers. Years of experience and many different customers have brought us where we are today. We believe we have proven ourselves and we are very proud of our flagship IncidentMonitor -- an enterprise service management solution which is being used in many different environments.

- 100% dedication to Service Management since 1999
- Over 250 customers, more than 10,000 licenses sold
- Active in 10 countries

**Monitor 24-7 Inc Head Quarters**

**Monitor 24-7 Inc Europe**



335 Renfrew Drive Suite # 301  
Markham ON, L3R 9S9  
Canada  
Phone +1 416 410.2716 / +1 866  
364.2757  
[sales@monitor24-7.com](mailto:sales@monitor24-7.com)  
[www.monitor24-7.com](http://www.monitor24-7.com)

Zijlweg 142-L  
2015 BH Haarlem  
The Netherlands  
+31 88 008 4601  
[eusales@monitor24-7.com](mailto:eusales@monitor24-7.com)  
[www.monitor24-7.com](http://www.monitor24-7.com)

